

# Ethical considerations & methodological issues in the creation of a corpus of young learners' disciplinary writing

Dr Reka Jablonkai & Professor Gail Forey  
Department of Education  
University of Bath

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Exploring the Use of Corpus Linguistics  
Research Methods

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# Outline

Aims and rationale

Ethical issues in relevant fields

Ethical challenges, considerations  
and solutions

Methodological considerations:  
Corpus design and preparation

Conclusions



# Aims and rationale

BAWESS (British Academic Written English of Secondary School) Corpus  
a discipline-specific corpus of authentic student exam-practice written texts collected from UK and international schools

Little literature with systematic discussion of ethical issues and considerations in corpus building, corpus sharing (e.g. Leedham et al., 2021; Lillis et al., 2023)

Few corpora of school texts (e.g. Durrant & Benchley, 2018; Hamid & Crosthwaite, 2022)

Hard-to-access texts

Under-age writers

Under-researched genres



# Ethical principles and guidelines



- 1 Inclusivity
- 2. Respect
- 3. Integrity
- 4. Social responsibilities in conducting and disseminating their research.
- 5. Aim to maximise benefit and minimise harm.

(Academy of Social Sciences, 2015)



Relationship and responsibilities –  
BAAL Good practice (2021),  
BERA Guidelines (2018)

macroethics – microethics  
Kubanyiova (2008), De Costa  
(2015, 2024)

procedural ethics – ethics in  
practice (Lillis et al., 2023)

Transparency, confidentiality,  
reflexivity, complexities, ethics  
training, inequities of authorship,  
interpreting test scores (De  
Costa et al., 2021)

# Ethical issues in corpus research

Ethical issues arise from corpus construction, distribution and use

Relating to respondents, distributors, users of corpus data (McEnery and Hardie, 2012)

Public and private distinction of texts (McEnery & Brookes, 2022)

Saranghi (2019) in Lillis et al. (2023)  
WiSP corpus

Ethics of access

Ethics of participation

Ethics of interpretation/  
representation

Ethics of dissemination/intervention

## **Ethical considerations in the case of the BAWESS corpus**

Access to text writers

Ethical considerations around working with young persons

Metadata, jigsaw information

Use, collection, and preparation of texts

Access to corpus for research purposes

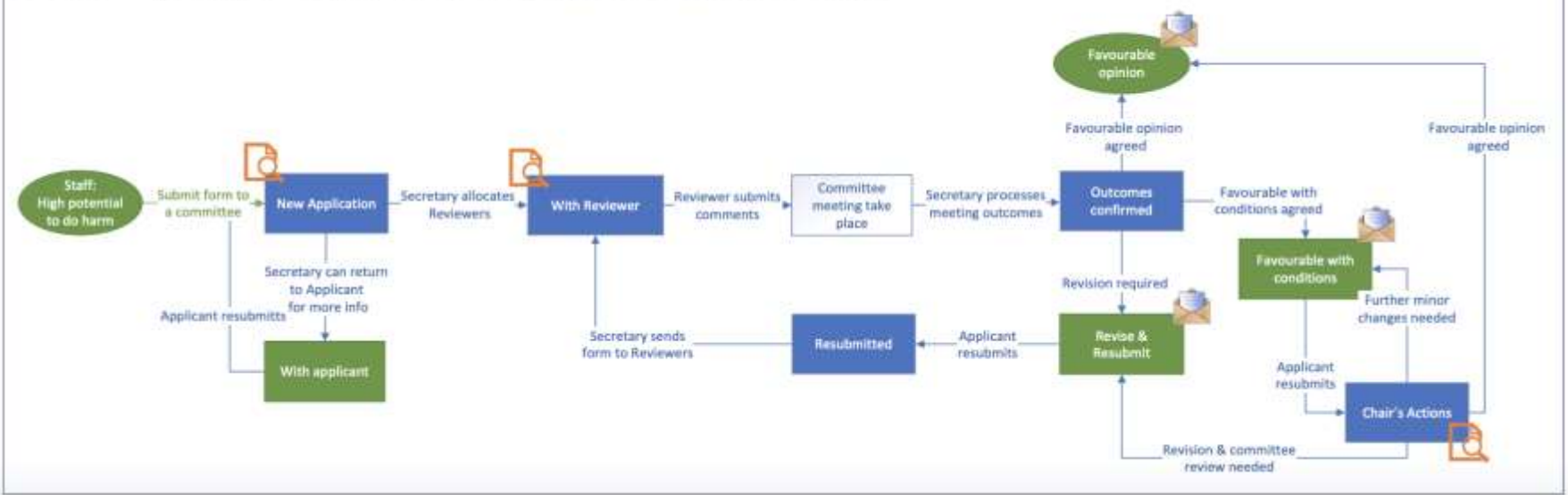
Access to corpus for instructional purposes

# Institutional ethical approval

Ethical approval

PIS, Consent Forms, U16 Assent Forms & Parental Consent

3b: Staff: potential to do harm – form reviewed by a University ethics committee



# Consent

Age of writers

Anonymity

Metadata

Digitalisations of data

Sharing & publishing



# Corpus development: Key Considerations, Challenges & Solutions

Co-creation

Resources Time

Consent: Ethics

Knowledge, value & buy in



# Co-Creation & Collaboration

## Value – mutual benefits

Finding collaborators, building partnerships, invest time in building pool of collaborators

Negotiating the collaboration

Contacting and working with gate keepers

Providing beneficial outcomes for teachers – e.g. workshop, resources, PD



## Resources & Time

**Time** building in time and expectations – to establish relationships, trust and opportunity for access due to time constraints

Ethically asking teachers to do extra work, need to value and offer compensation

**Funds** – Include expenses and resources to compensate schools and teachers, e.g. cost of photocopying, supply teachers



# Collating the Corpus: Instructions for teachers...

1. Erase the student's name and any identifying information and give each student in your class a case number.
2. Keep a record of the student's case number given to student, as hopefully you will submit more texts for your class, and you can reuse the same number for each student.
3. Write the student number on the text you give to the research team.
4. Include as much information for each student as you can in the form below. If you do not have the information, please indicate with NK (Not Known).
5. A folder has been set up on one drive for you to upload the texts you wish to share.
6. You will be given a link to a folder that is on a GDPR data storage safe space. The folder should have your initials on it. Upload a folder (with a date as the title) containing a set of texts and a task info cover sheet.

## BAWESS Corpus Metadata

Student Number	Exam type: A-level/ GCSE/ iGCSE/ IB	Grade	Marked out of
Case 1			
Case 2			
Case 3			
Case 4			
Case 5			
Case 6			

**Exam type: A-level/ GCSE/ iGCSE/ IB**

**Grade**

**Marked out of**

**Exam board**

**Genre/ Purpose of text**

**Condition / context of written work**

**Gender of student**

**EAL student**

**Special/ additional needs student**

**Number of years in a British (type) education system**

**Length of experience in the UK**

# Key barriers: Collecting Consent

*"It's a very painful thing, sending out, chasing, explaining, collating".*

Offer assistance, e.g. send an RA to support, send drafted emails, etc.

Make participant information sheets & consent forms digital

Emphasise value & benefits of involvement

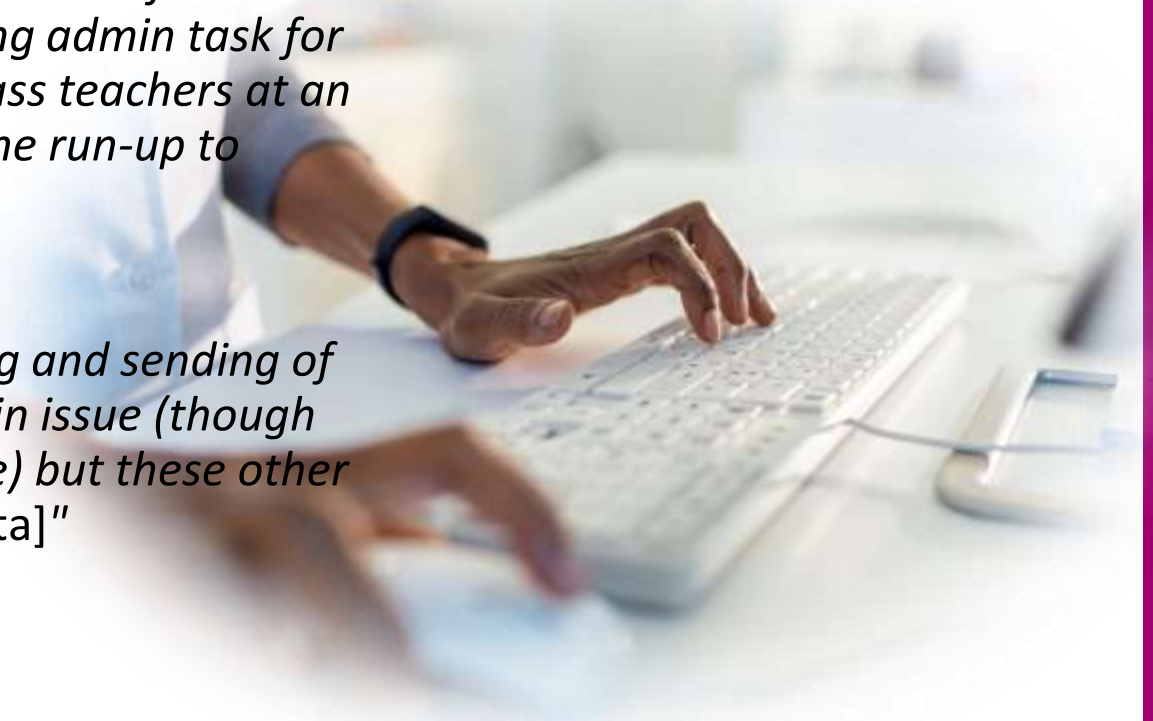


# Recording the metadata: Teachers' responses

*"not that onerous as the data is in school, but depends on how and where it's kept"*

*"repopulating a spreadsheet with information for each pupil is an off-putting admin task for teachers, especially exam class teachers at an excruciatingly busy time in the run-up to exams"*

*"It's probably not the copying and sending of pupil's writing that's the main issue (though this also takes time of course) but these other things [consent and metadata]"*



# Methodological issues: Corpus design and preparation

## Corpus design

- Age
- Subjects
- Quality
- Genre

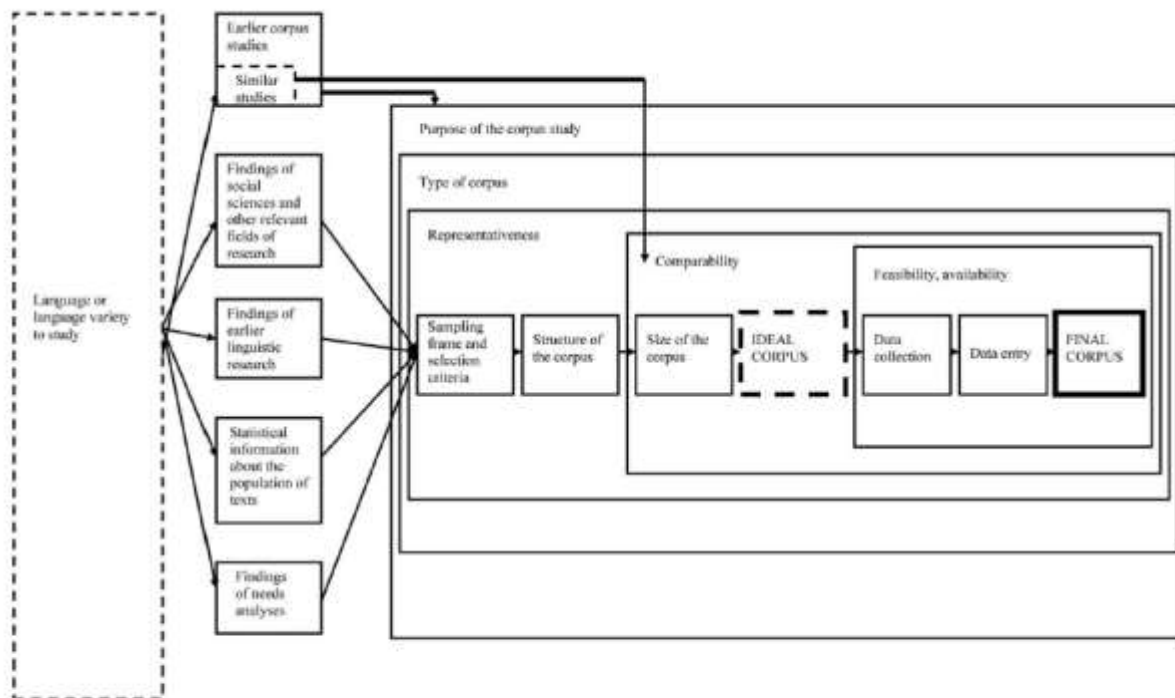


Figure 30.2 Framework for corpus building

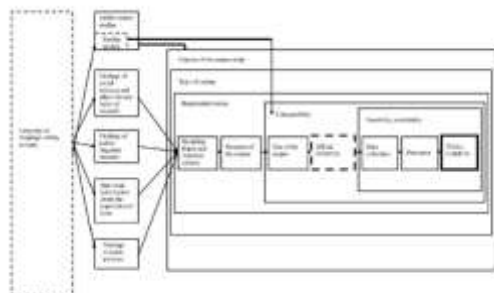


Figure 30.2 Framework for corpus building

(Jablonkai, 2022)

*300*

**Interpretation C**  
 An extract from an article by the historian Teresa Cole in 'BBC History Magazine', published in 2015.

Harold had won a great victory at Stamford Bridge but he suffered heavy losses, particularly among his best troops. Less than a week later he learned that William had landed at Pevensey. Once again the army was summoned to duty. Once again the weary soldiers marched south with the king. Through the long day at Hasting they stood firm against the best that William could throw at them. Only at the very end was their cause lost. In the final analysis it was surely the losses in the north that tipped the balance, shortening their battle line, and bringing their best forces. It was definitely Hardrada and his Viking invaders that in the end cost Harold his crown and his life.

# Genres in school

(Martin & Rose 2012: 110)





# School Genres

## LITERARY TEXT TYPES:

LITERARY	TEXT TYPES EXAMPLES OF LITERARY TEXT FORMS
Narrative	novel, short story, myth, legend, science fiction, fantasy, fable, cartoon, stage play, film script, television script, radio script, role play
Poetry	sonnet, haiku, lyric verse, song, limerick, jingle, epic, ballad

## FACTUAL TEXT TYPES:

Genre	TEXT TYPES EXAMPLES OF FACTUAL TEXT FORMS (Modes)
Report	reference book, documentary, guidebook, experimental report, group presentation
Recount	journal, diary, newspaper article, historical recount, letter, log, timeline
Procedure	instruction, recipe, directions
Exposition	advertisement, lecture, editorial, letter to the editor, speech, newspaper article, magazine article
Explanation	scientific writing, spoken presentation
Description	observation, speech, analysis
Response	book review, film review, restaurant review, personal response
Discussion	debate, conversation, talkback radio

# Methodological issues

## Corpus preparation

### Principles for transcription (Smith et al., 1998)

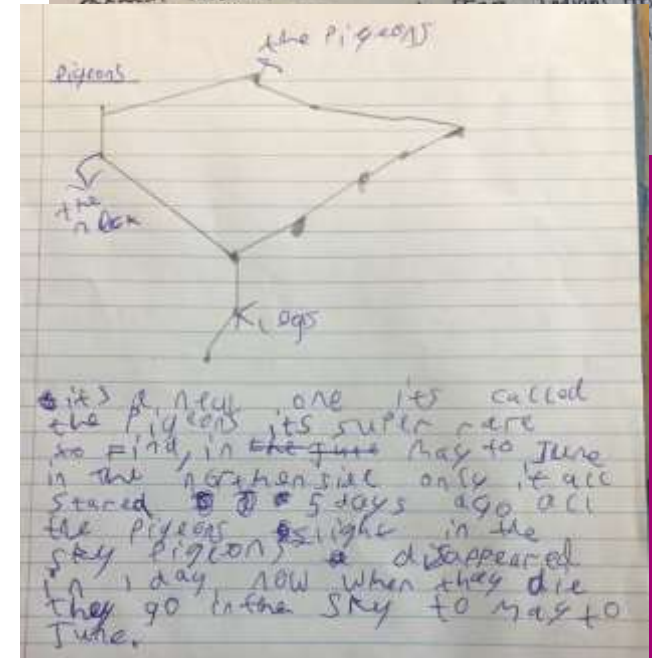
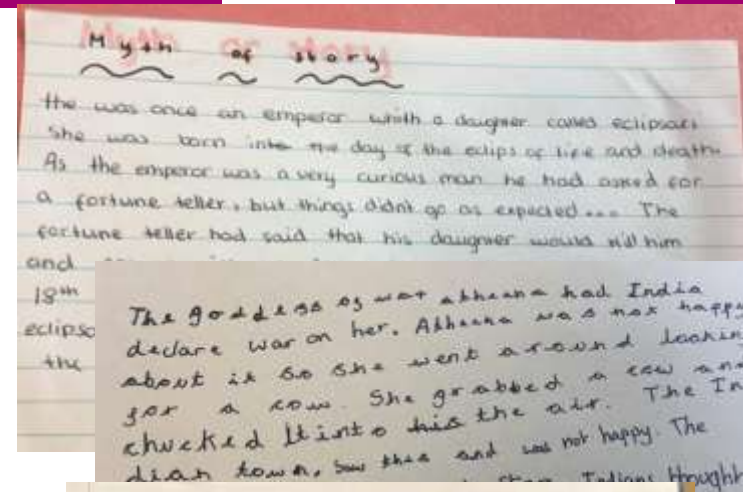
- 1 Fidelity to the original
- 2 Consistency
- 3 Research deadlines
- 4 Research goals
- 5 Observation of standard practices

### Two-step transcription (Durrant & Benchley, 2018)

### Authenticity, multi-modality (Gold et al., 2023)

### Error tagging (e.g. Thewissen, 2013)

### Two versions of the corpus



# Conclusion



## Focus on microethics and ethics in key moments in the research process

Access to text writers

Ethical considerations  
around working with young  
persons

Metadata

Use, collection, and  
preparation of texts

Access to corpus for  
research purposes

Access to corpus for  
instructional purposes



## Methodology- specific ethical guidance

Ethics of access

Ethics of participation

Ethics of interpretation/  
representation

Ethics of  
dissemination/intervention



## Methodological considerations

handwritten texts,  
orthographic variation and  
multimodal elements in texts

Thank you



Dr Reka Jablonkai & Professor Gail Forey  
[rirj20@bath.ac.uk](mailto:rirj20@bath.ac.uk) [gf370@bath.ac.uk](mailto:gf370@bath.ac.uk)

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